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COOPERATION AGREEMENT BETWEEN

**forum anders reisen e.V. – association
for sustainable tourism (Germany),**

hereinafter referred to as **FAR**,
represented by its President:



Mrs. Petra Thomas

&

Архивски знак. _____
Рок на чување. _____
_____ 20 ____ год.
Потпис. _____

**Agency for Promotion and Support of Tourism
for the Republic of North Macedonia,**

hereinafter referred to as **APST**,
Represented by its Director:

AGENCY FOR PROMOTION AND SUPPORT OF
TOURISM OF THE REPUBLIC OF
NORTH MACEDONIA



Mr. Ljapcho Janevski, PhD

WHEREAS:

FAR is the leading network of German tour operators committed to sustainability. FAR has a strong commitment towards sustainability, and would like to support its members on their road towards sustainability.

APST is promoting tourism resources of the Republic of North Macedonia for foreign markets, as well as management and support of projects aimed at developing tourism in general.

The interests of both – FAR and APST complement one another in their targets to promote **sustainable tourism**.

PARAGRAPHS

§1. Purpose

1.1 The purpose of this Cooperation Agreement is to establish a mutual and beneficial cooperation FAR and APST.

1.2 Both parties accept that the activities carried out jointly will be governed by the principles of transparency, integrity, honesty, trust and legality.

§ 2. FAR

2.1 FAR will support the North Macedonia information sharing among its members.

2.2 FAR will provide its facilities (e.g. webpage, e-newsletter) in order to facilitate the implementation of this Cooperation Agreement.

2.3 FAR will put APST logo online with mentioning of APST website, short APST profile and summary of cooperation.

§ 3. APST

3.1 APST will share tourism data with the FAR with a focus on sustainable tourism in order for FAR to (further) communicate to the FAR members relevant North Macedonia information.

3.2 APST will share information with the FAR concerning events incl. EU trade shows, North Macedonia press conferences, upcoming familiarisation trips to North Macedonia for tour operators, press and media.

3.3 APST will put FAR logo online with mentioning of FAR website, short FAR profile and summary of cooperation.

§ 4. Communication and information

4.1 Both parties will keep each other duly informed on everything that may serve the proper observance of this Cooperation Agreement.

4.2 Both parties will communicate about major milestones or events in order to be included into external communications.

§ 5. FAR paid services

The APST can benefit from several FAR paid services (see below). If the APST would like to make use of one or more of these paid services, a separate agreement will be made with the FAR.

List of possible FAR paid services:

- Presentation of a story or an advertorial in our annual magazine "Reiseperlen"
- A blog post on our travel blog
- A stand-alone newsletter to end customers
- A joint press trip with a focus on sustainable development
- Participation in our travel market at the annual general meeting
- and other joint marketing activities

§ 6. Planning of activities

Based on the paragraphs here above, FAR and APST will further discuss and agree on a work plan for the duration of 1 year.

§ 7. Entry into Effect, Duration, and Termination

7.1 This Cooperation Agreement will enter into effect on the date of its signing. It will last until **the end of 2024**. The Cooperation Agreement may be terminated by either participant giving at least 3 (three) months written notice to all other participants.

7.2 The termination of this Cooperation Agreement will not affect the validity and duration of on-going programs and projects made under this Cooperation Agreement until the completion of such programs and projects unless the participants decide otherwise.

§ 8. Amendments

Either Party may request in writing an amendment or modification of this Cooperation Agreement. Any amendment or modification accepted by all participants will constitute an integral part of this Cooperation Agreement. Such amendment or modification will come into effect on a date determined by both parties.

§ 9. Specific agreements

9.1 The participants of this Cooperation Agreement accept that, this being a non-binding Cooperation Agreement, its implementation, in particular the delivery of services, will need specific agreements to be signed between the participants.

9.2. The specific agreements will establish, among other things, the activities to be implemented, the work plans and budgets, and the commitments and obligations of all the participants.

§ 10. Coordinators

10.1 In order to facilitate the day-to-day application of this Cooperation Agreement, direct contacts will be established between the representatives of the participants.

10.2 Each party to this Cooperation Agreement must designate a person responsible for monitoring the programme who will be in charge of coordinating communications and the application of the Cooperation Agreement.

§ 11. Public Announcements

Each of the participants may publish press releases or make public announcements about the Cooperation Agreement; however, each party must provide the other participants with a draft of the press releases for review and approval before they are published.

§ 12. Settlement of Disputes

Any disputes between the Participants arising out of the interpretation, application or implementation of this Cooperation Agreement shall be settled amicably through consultations or negotiations between the Participants through diplomatic channels.

§ 13. Entry into effect

This Cooperation Agreement will take effect upon its signature. If this Cooperation Agreement is suspended or terminated, such termination will be effective two months after the other participant is notified.

In witness whereof, we sign this Cooperation Agreement, in two identical originals one for each party, during the International Tourism Show 'ITB Berlin', in the city of Berlin, Germany, on **March 8th, 2023.**

The undersigned:

Petra Thomas

Mrs. Petra Thomas

Forum Anders Reisen (FAR)

Ljupcho Janovski

Mr. Ljupcho Janovski, PhD



Agency for Promotion and Support of Tourism for the Republic of North Macedonia (APST)