



Allianz Selbständiger
Reiseunternehmen –
Bundesverband e.V.

Агенција за промоција и поддршка на туризмот на Р. Македонија

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AGENCY FOR PROMOTION AND SUPPORT OF
TOURISM OF THE REPUBLIC OF
NORTH MACEDONIA

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NORTH MACEDONIA



Cooperation agreement

between the

asr ALLIANCE OF INDEPENDENT TRAVEL TRADERS R.A.
Europaplatz 2
D-10557 Berlin
Germany
President: Anke Budde

and the

Agency for Promotion and Support of Tourism
11 Oktomvri no. 13
1000 Skopje,
Republic of North Macedonia
Director: Ljupcho Janevski, PhD

Архивски знак.	_____
Рок на чување.	_____
	20 ____ год.
	Потпис,

§ 1 Preamble

Profile of Association

The asr Alliance of Independent Travel Traders R.A. represents the interests of self-employed medium-sized businesses in the German tourism economy. It campaigns for the improvement of economic framework requirements in the classic tour operation. A main focus lies on the foundation of international partnerships.

The Agency for Promotion and Support of Tourism (APST) for the Republic of North Macedonia is promoting tourism resources of the country in foreign markets, as well as management and support of projects aimed at developing tourism in general.

The interests of both – asr Alliance of Independent Travel Traders R.A. and the Agency for Promotion and Support of Tourism – complement one another in their targets whereabouts a lot of possibilities arise out of the cooperation.

To encourage the exchange and partnership of both sides in the tourism sector the following cooperation agreement is set up:

1.

The asr Alliance of Independent Travel Traders R.A. and the Agency for Promotion and Support of Tourism agree on a partnership that helps both sides to encourage a mutual and beneficial cooperation with the goal to enhance the interests of both parties and their members.

2.

Both sides support the exchange of information and mutual contact of the members among each other and encourage the development of tourism by consensual interest.

3.

To implement the above mentioned aims both sides agree on the following tasks, beginning in April 2023:

- I. Presentation and linkage of the cooperation on the respective websites.
- II. Sending regularly newsletter (English) about the work and projects of the partner association.
- III. Accomplishment of common marketing activities through mutual presence on events of both sides.
- IV. The tasks for one year will fixed in a plan of activities agreed between both organizations.

Berlin, March 8th, 2023



asr
Detlef Meyer
Chairman International Relations



APST
Ljupcho Janevski, PhD
Director

